



impact.com + BigCommerce: Drive more sales with partnerships

Managing a thriving partnership program takes more than just getting partners to sign on the dotted line. It requires you to manage, optimize, and scale partnerships throughout their entire life cycle.

The impact.com partnership management platform is an integrated end-to-end solution that empowers you to effectively automate and manage your partnerships at every stage of the partnership life cycle. With the Partnership Cloud, you can find new partners, track their efforts, and reward them for driving sales to your business.

impact.com's BigCommerce app

You can use our BigCommerce app to seamlessly integrate with the impact.com platform in just minutes – with little to no developer involvement.

Use the impact.com BigCommerce app to expand your program and efficiently scale every type of partnership:



Affiliates



Ambassadors



Sponsorships



Mobile apps



Premium publishers, news, and content



Social influencers



Charities and nonprofits



Strategic B2B partners

Optimize your partnerships

Go beyond standard reporting to uncover a partner's unique strengths and identify which paths are driving the highest conversions.

Automate reversals

Any partner commissions associated with returned orders can be automatically reversed – saving you both time and money each month.

Access SKU-level data

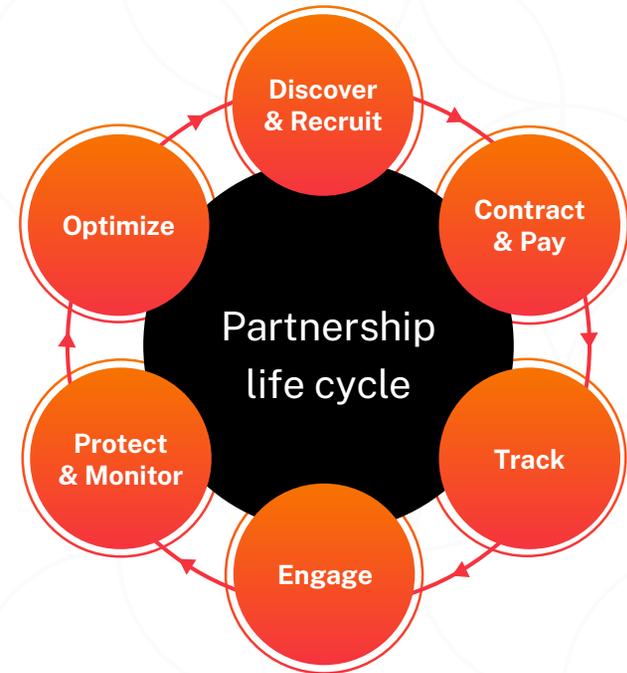
Easily import your product catalog into impact.com so you can dynamically align payouts to SKU-level value.



The impact.com platform accelerates growth

Maximize the productivity of your partnerships and drive rapid growth with the Partnership Cloud.

The impact.com partnership management platform handles the entire partner life cycle across a multitude of partnership types.



Find and recruit new partners

Discover influencers, affiliates, mobile apps, and more – then easily recruit them with automated tools.

Drive more sales

Grow revenue and gain new customers as your partners promote your products and services to their audiences.

Only pay when you see results

Automate payouts with smart, electronic contracts and only pay when a partner drives real results for your business.



Want to learn how the BigCommerce impact.com app can grow your business? Reach out to grow@impact.com to learn more.

www.impact.com

Request a demo